

2023 ISA Southern North America District Leadership Conference Agenda

Start Time	Duration	Description	Person Responsible	Details
		<i>Day 1: Saturday, June 3, 2023; W.S. Nelson, New Orleans, LA</i>		
8:30	0:20	Welcome, Opening Remarks, Introductions	K. Patel	
8:50	0:05	Review Agenda	K. Patel	
8:55	0:45	ISA Overview - Section, Division, Standards, Publications, Training	K. Patel	Overview of ISA organization
9:40	0:30	ISA State of the Society and District	K. Patel	ISA and Section Health
10:10	0:20	ISA Connect - Mobile, Discussion Board, Section Volunteer Community, Member Reports, Email Members	K. Patel	
10:30	0:15	Break		
10:45	1:15	Strategic Goals Update - ISA and District	P. Soundarajan	
12:00	1:30	Break for Lunch		
13:30	0:30	New Member Welcomes / Renewal Reminders - Member Growth & Retention	D. Ubert	
14:00	0:30	Events Policy	D. Bickerton	What does and doesn't need approval for advertising; event naming convention; branding
14:30	0:15	Membership Calendar Year Conversion	McGuffin / Patel	Quick discussion on changes being made and how it will affect rebates.
14:45	0:15	ALC and Delegates Voting on Society's Bylaw Changes	McGuffin / Patel	Quick discussion on ALC and delegate's meeting changes. Also discuss new volunteer workshops.
15:00	0:15	Break		
15:15	1:45	Section Bylaws Template and Exercise	P. Swinson	Advise members to bring their bylaws and state requirements to Bylaws session
17:00	0:00	Adjourn		
19:00	21:00	Dinner at Olde Nola Cookery, 205 Bourbon St., New Orleans, LA, 70130	All	Please arrive no later than 7:30 pm or we risk losing our reservation. Parking is difficult in the area and will require at least 45 minutes prior arrival time to find a spot. Please plan to Uber/Lyft or walk to the location to prevent long delays or possible loss of reservation.
		<i>Day 2: Sunday, June 4, 2023; W.S. Nelson, New Orleans, LA</i>		
8:30	1:00	Roundtable: Section Fundraising Tactics, Micro Volunteer Opportunities, Valuable Programs	Houston	81% of sections do not have volunteer opportunities other than board positions 75% of sections are not having active participation from members to their technical events
9:30	1:00	Section Health, SWOT Analysis Part 1	McGuffin / Patel	Section health goals and focus on issues for each section. Leadership turnover/succession
10:30	0:15	Break		
10:45	1:30	Section Health, SWOT Analysis Part 2	McGuffin / Patel	Section health goals and focus on issues for each section. Leadership turnover/succession
12:15	0:00	Adjourn		